



Catholic Men's Ministry
2011 Men's Conference

Role of the Parish Captain

April 16, 2011 will mark our third year! – Diocese of Rockville Centre Men's Conference couldn't happen without the hard work and generous service of many parish captains. The main reason why men attend conferences is because of a "tap on the shoulder" invite from someone they know. Most of these invites will come from within a parish. We would like at least one parish captain in every parish in the diocese. There are no prerequisites or qualifications necessary other than a belief that the Men's Conference is a good idea and the willingness to share that with your fellow parishioners. Please step up – because we need you.

Activities of Successful Parish Captains:

We have provided Parish Captains with a high-frequency approach by ensuring that each person hears about the Conference in at least 3 ways. Here are a several ways being provided to help Parish Captains:

- * Bishop's Letter to all Pastors
- * Long Island Catholic announcement
- * DRVC Website ads
- * Bulletin announcement
- * Bulletin inserts
- * Posters or Flyers posted on bulletin boards in a church, parish hall, rectory, etc.
- * Personal word-of-mouth invites at Church and phone calls to friends – **MOST EFFECTIVE METHOD**
- * Asking others in the parish to work with you to recruit a certain number of attendees each ("deputize them")
- * Asking your spouse and family members to spread the word
- * Asking Priests to mention it as an announcement at the end of mass (if that is a custom in your parish)
- * Email with a link to the www.catholicmensministry.net.
- * Speak for 2 minutes at any large organizations/meetings in your parish
- * Make it easy to sign up immediately (have pens and registration forms)
- * Ask each person that signs up to try to bring at least one other person (father, son, brother, friend) or to buy them a ticket as a gift.

We also encourage parish captains to push for early registration (particularly with groups):

- * Pricing is **discounted** for groups at anytime, and for early registration of individuals.
(Since we cannot retroactively discount or refund for group sales, consider gathering your group of 10 or more before you register.)
- * Once people sign up, often they'll mention it to others – so early signees usually lead to more attendees.
- * Many parish captains usually coordinate the collection of money and place a big group order themselves.
- * The Conference's logistical team benefits **GREATLY** from having people sign up early
(so we appreciate any help you can give us on that).
- * Help to organize carpooling to the Conference on April 16th.